

## The Orchestra App with Esa-Pekka Salonen and the Philharmonia

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Classical music comes alive on the iPad

**6th December 2012:** For the past year Touchpress has been working in partnership with the Music Sales Group, Esa-Pekka Salonen and the Philharmonia Orchestra to create a truly ground-breaking iPad app that allows unprecedented interactive exploration of classical music. Released today, this extraordinary app presents eight specially filmed performances featuring extended extracts from:

Haydn: Symphony No. 6  
Beethoven: Symphony No. 5  
Berlioz: *Symphony fantastique*  
Debussy: *Prélude à l'après midi d'un faune*  
Mahler: Symphony No. 6 Stravinsky: *The Firebird*  
Lutosławski: Concerto for Orchestra  
Salonen: Violin Concerto

The app allows real-time selection of multiple video and audio tracks, along with an automatically synchronised score and graphical note-by-note visualisation of each piece as it is played. The result is an immersive environment for exploring the music and every instrument in the orchestra. The app is designed for iPad 2, 3, 4 and iPad mini. Features include:

- Multi-camera, multi-track performances of eight pieces with automatically synchronised full score, curated score, or simplified representation.
- Stunning fully interactive video playback allows complete real-time control of the iPad screen in both landscape and portrait orientation.
- Mesmeric synchronised BeatMap highlights each and every note played on a graphical representation of the orchestra.
- Optional audio and/or subtitle commentaries on every piece from both the conductor and the players.
- Discover how each instrument works, and read, watch and hear the musicians themselves explain their role in the orchestra.
- Insightful text on the pieces, composers and instruments specially written by Mark Swed, music critic of the *LA Times*.

The *Orchestra* app for iPad is available worldwide for \$13.99 / £9.99 from the App Store or at [www.itunes.com/appstore](http://www.itunes.com/appstore).

### Touchpress - UK

Fiona Barclay  
+44 20 8749 3354  
[fiona@touchpress.com](mailto:fiona@touchpress.com)

### Philharmonia Orchestra - UK

Alice Walton  
+44 20 7921 3931  
[alice.walton@philharmonia.co.uk](mailto:alice.walton@philharmonia.co.uk)

### The Music Sales Group - UK

Gill Graham  
+44 20 7612 7467  
[gill.graham@musicsales.co.uk](mailto:gill.graham@musicsales.co.uk)

Media pack: [www.touchpress.com/press](http://www.touchpress.com/press)